



# Zarai Taraqiyati Bank Ltd.

**Public Relations & Media Services Department**

Head Office, P.O Box No.1400, Islamabad

Tel.9252681, Fax:9252682

## **PRESS RELEASE**

**Islamabad: 12<sup>th</sup> October, 2018:-**

### **Converde Asia Team Visited the ZTBL Farm**

An MOU has been signed between ZTBL & Converde Asia (Pvt) Ltd, at ZTBL Head Office Islamabad. The purpose of this MOU is to provide a general framework to facilitate collaboration and cooperation between parties in matters of common interest to extend and promote development and progress of the pilot project on priority area of Nursery plantation as well as any other project mutually agreed between the parties.

The Converde Asia team headed by Dr. Mubashir Bhatti and 14 women visited the ZTBL Farm on 09-10-2018. Farm Manager Mr. Wahab welcomed the Converde Asia team and informed the participants about the main objective ZTBL Farm and highlighted the role of ZTBL in promotion of latest technologies/innovations among the farming community.

Ms. Huma Abbas (OG-II) subject specialist in Horticulture gave a brief presentation on Kitchen Gardening and enlightened the goal of Kitchen Gardening to increase the income and to obtain healthy vegetables. She also briefed about the better farming techniques to get off season vegetables through Tunnel farming, Mr. Muhammad Kashif (OG- 1) briefed the participants about Mushroom Farming Techniques, its Health benefits and marketing related issues. Practical demonstration of Pasteurization of Mushroom compost has been performed at ZTBL Farm. Mr. Faheem Haider (OG-I) briefed relating to the different fruit orchards, established at ZTBL Farm which include Fig, Olive, Citrus, Pear, Peaches and floriculture also.

The participants took keen interest and appreciated the efforts of ZTBL for organizing an informative & knowledgeable visit at ZTBL Farm Islamabad. In the end participants were provided with the latest booklets published by ZTBL regarding different vegetables and fruits.

**(SAAD ZIA)**

**Vice President (PR &MSD)**

**Ph: 0322-2222220**

