



Zarai Taraqiati Bank Ltd.

Head Office, P.O Box No.1400, Islamabad

Public Relations Department

Tel.9252681, Fax:9252682

PRESS RELEASE

Islamabad 15th December, 2016

Exposure Visit of Growers of Sindh at ZTBL Farm, Islamabad

A delegation of progressive Rice & Vegetable growers of Sindh along with Mr. Mumtaz Hussain Jandan, Deputy Director, Agriculture Extension, Distt. Thatta/Sujawal & other officials visited ZTBL Farm. Mr. Muhammad Ikram ul Haq, Senior Vice President, Agriculture Technology Department and his team warmly welcomed the guests at ZTBL Farm and gave a brief introduction of various activities being carried-out at ZTBL Farm and replicated in Fields by highlighting the role of ZTBL in promotion of innovative & sustainable technologies in Agriculture Sector.

A presentation on the importance, economics and health values of two plants, Stevia (a natural sweetener) and Moringa Oleifera (the most nutrient-rich plant) was also given to the growers by an expert, Dr. Iftikhar Ahmad (MD, M.Phil, PhD), Kashmir Botanical Research Labs.

Afterwards the growers also visited Agri. Tech. Expo Hall where they were shown a wide range of Agriculture Machinery for land preparation to harvesting especially, the raised bed making machinery. Moreover, a demonstration of Solar Concentrator used for cooking purposes was also made for the guests. The participants were provided with the latest production technology packages/literature on different agriculture crops, fruits, vegetables, and dairy & livestock in Urdu & Sindhi Languages. The progressive growers took keen interest and appreciated the efforts of ZTBL for promoting the new & innovative technologies and arranging an informative & knowledgeable visit to ZTBL Farm, Islamabad.

Saad Zia 15/12

(SAAD ZIA)

Head (PR&MSD)

Cell: 0322222222